

# *“The Ones In Red” Usher In The New Year With Two Exciting Educational Credit Union Cruise Conferences*

*During each cruise conference, two experienced advisors examine up-to-the-minute topics & challenges affecting your credit union’s success in the new year . . . all while cruising to extraordinary locations!*



## CARIBBEAN

### CREDIT UNION EDUCATIONAL CRUISE CONFERENCE

*December 28, 2018 – January 4, 2019*



#### CRUISE INTO THE NEW YEAR *Aboard ms Koningsdam*

- ◆ Half Moon Cay, Bahamas
- ◆ Grand Turk, Turks & Caicos
- ◆ Amber Cove, Dominican Republic
- ◆ Nassau, Bahamas
- ◆ *And More!*



*Celebrate  
New Year’s Eve  
Caribbean-Style!*

## PANAMA CANAL

### CREDIT UNION EDUCATIONAL CRUISE CONFERENCE

*February 17 – 27, 2019*



#### CRUISE TO A WORLD OF WONDERS *Aboard Newly Updated ms Zuiderdam*

- ◆ Half Moon Cay, Bahamas
- ◆ Oranjestad, Aruba
- ◆ Willemstad, Curaçao
- ◆ Puerto Limon, Costa Rica
- ◆ Colon, Panama
- Plus . . .*
- ◆ Cruise The Panama Canal, Gatun Lake *And More!*

**PASSPORT  
REQUIRED**

As the **Original** credit union educational cruise conference provider, **CU Conferences®** knows that to be your best you must learn from the best & mingle with the best. And, the best way to accomplish this goal is when your mind is clear & relaxed. Join other credit union leaders from across the country for one (or both!) of these scenic, educational credit union cruise conferences & valuable networking opportunities.

***Book Early For Best Cabin Selection  
& Greatest Savings!***

*exclusively*

**Educating The Credit Union Community Since 1979**



# Cruise Into The New Year Aboard ms Koningsdam

## CARIBBEAN

### CREDIT UNION EDUCATIONAL CRUISE CONFERENCE

December 28, 2018 – January 4, 2019

#### About This Educational Cruise Conference:



Cruise into a successful new year by examining current credit union-related topics with

**Bruce Hoogstraten**, President,  
Geo-San, Inc., and **Rob Smith**,

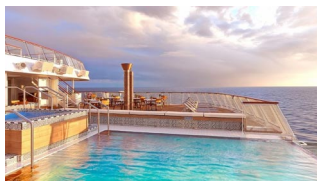
Sales Executive, CUNA Mutual Group.



- ◆ **The Art of a Productive Meeting** – are your board meetings effective and a good use of your time?
- ◆ **Economic Update**
- ◆ **Board Associate Programs** – how to create your own pipeline of new successful board members
- ◆ **Succession Planning**
- ◆ **Sales and Service Strategy**
- ◆ **Productive & Challenged CEO** – how to create or update your CEO evaluation and compensation program
- ◆ **The Strategic Process** – a look at how to better frame your strategic planning process
- ◆ **Retirement Crisis**
- ◆ **And More!**

#### Caribbean Credit Union Educational Cruise Conference Includes:

- ◆ 7-Night Cruise Aboard Holland America's *ms Koningsdam*
- ◆ All Educational Sessions, Workshops And Materials
- ◆ Complete Shipboard Facilities
- ◆ Onboard Meals
- ◆ World-Class Entertainment
- ◆ Private Cocktail/Networking
- ◆ Welcome Reception



#### Plus . . .

- ◆ Numerous Networking Opportunities With Your Peers From Across The Country And . . . **"The Ones In Red"**

#### Presented By . . .



★ FORTY YEARS

The **Original** Credit Union Educational  
Cruise Conference Providers

◆ [www.cuconferences.com](http://www.cuconferences.com) ◆



#### Itinerary/Ports Of Call:

Dive underwater to explore Grand Turk **PASSPORT REQUIRED**

Wall - a reef packed with arches, tunnels & colorful sea life; Soak up the sun on pristine white-sand beaches; Fly through the air via zip-line in Amber Cove or shop for local artistry & savour local cuisine. These adventures and more await you in the Caribbean.

DECEMBER 28, 2018

**Fort Lauderdale, Florida**

DECEMBER 29, 2018

**Half Moon Cay, Bahamas**

DECEMBER 30, 2018

– At Sea –

DECEMBER 31, 2018

**Grand Turk,  
Turks & Caicos**

JANUARY 1, 2019

**Amber Cove,  
Dominican Republic**

JANUARY 2, 2019

– At Sea –

JANUARY 3, 2019

**Nassau, Bahamas**

JANUARY 4, 2019

**Fort Lauderdale, Florida**

**Register Early For  
Best Cabin Selection  
& Greatest Savings!**

(see details on back of brochure)

# Cruise Through A World Of Wonders Aboard ms Zuiderdam

## PANAMA CANAL

### CREDIT UNION EDUCATIONAL CRUISE CONFERENCE

February 17 – 27, 2019

#### About This Educational Cruise Conference:



Improve your skills and increase your knowledge during educational sessions with **Bill Farley**, Sales Manager/East Select Sales, CUNA Mutual Group, and **Gary Hess**, President, RTE Financial Services.

- ◆ S.W.O.T.
- ◆ Disruptive Technologies
- ◆ Change Leadership
- ◆ Vendor Management
- ◆ Hot Topics
- ◆ Economic Update
- ◆ The Leadership Challenge
- ◆ Credit Union Ethics
- ◆ Data & Analytics
- ◆ *And Much More!*

#### Panama Canal Credit Union Educational Cruise Conference Includes:

- ◆ 10-Night Cruise Aboard Holland America's *ms Zuiderdam* Experience *ms Zuiderdam's Multi-Million Dollar Upgrades!*
- ◆ All Educational Sessions, Workshops And Materials
- ◆ Complete Shipboard Facilities
- ◆ Onboard Meals
- ◆ World-Class Entertainment
- ◆ Private Cocktail/Networking Welcome Reception



#### Plus . . .

- ◆ Enjoy Numerous Networking Opportunities With Other Credit Union Professionals From Across The Country And . . . *"The Ones In Red"*

#### Itinerary/Ports Of Call:

From Aruba's curiously bent Divi-Divi trees, **PASSPORT REQUIRED** and the Amsterdam-like canals and Dutch colonial architecture of Curaçao to the awe-inspiring Panama Canal and Gatun Lake – this is a "must-see" adventure!

**FEBRUARY 17, 2019**

*Fort Lauderdale, Florida*

**FEBRUARY 18, 2019**

*Half Moon Cay, Bahamas*

**FEBRUARY 19, 2019**

*– At Sea –*

**FEBRUARY 20, 2019**

*Oranjestad, Aruba*

**FEBRUARY 21, 2019**

*Willemstad, Curaçao*

**FEBRUARY 22, 2019**

*– At Sea –*

**FEBRUARY 23, 2019**

*Cruise The Panama Canal & Gatun Lake; Colon, Panama*

**FEBRUARY 24, 2019**

*Puerto Limon (San Jose), Costa Rica*

**FEBRUARY 25 & 26, 2019**

*– At Sea –*

**FEBRUARY 27, 2019**

*Fort Lauderdale, Florida*

**Register Early For Best Cabin Selection & Greatest Savings!**

*(see details on back of brochure)*

#### Presented By . . .

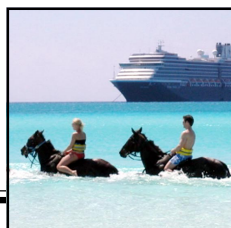
CELEBRATING



★ FORTY YEARS

The *Original* Credit Union Educational  
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◆ [www.cuconferences.com](http://www.cuconferences.com) ◆



**NEW YEAR CARIBBEAN**  
**◆ CRUISE SHIP ACCOMMODATIONS ◆**

Dec. 28, 2018 – Jan. 4, 2019 ◆ Aboard *ms Koningsdam*



**PANAMA CANAL**  
**◆ CRUISE SHIP ACCOMMODATIONS ◆**

Feb. 17 – 27, 2019 ◆ Aboard *Newly Updated ms Zuiderdam*

**CU Conferences® Presents High-Quality Credit Union Educational Cruise Conferences**  
**Aboard Innovative Cruise Ships Committed To Excellence In Design And Service**

“Koning” means “king” in Dutch (“dam” is a traditional suffix for HAL ships) and is aptly named: *ms Koningsdam* is a technologically advanced and luxurious *Holland America Line* Pinnacle-Class ship. In addition to the *Holland America* signature touches that you have come to expect – such as spacious accommodations and gracious staff – *ms Koningsdam* features a French-style brasserie; a double-deck, glass-roofed Lido Deck; a huge theater with a giant surround screen; a Washington State winery partnership; & so much more!



**Register Early For Best Cabin Selection!**

CABIN CATEGORY	PARTICIPANT* (1st Person)	SPOUSE/GUEST* (2nd Person)
<b>J</b> – Inside	\$3095	\$1395
<b>D</b> – Oceanview	3595	1495
<b>VD</b> – Verandah	4295	1595
<b>V</b> – Verandah-Midship	4495	1695

\* Rates based on double occupancy. For single, third & fourth person rates call Jill Donati at 800-880-0055. Rates do not include taxes and fees of \$125 per person. All taxes & fees are subject to change.

**Register Early For Greatest Savings!**

**BOOK BY JUNE 11, 2018: Save \$100 Per Person**  
**JUNE 12 – AUGUST 1, 2018: Save \$50 Per Person**

Experience the Panama Canal as only *Holland America Line* can deliver. When you travel aboard this mid-sized ship you'll discover picturesque destinations not accessible by larger ships. You can still expect the signature *Holland America* touches but you'll be impressed by *ms Zuiderdam's recent multi-million dollar transformation!* New furnishings. New flooring. New entertainment venues. Plus, in-cabin coffee, binoculars for use during sailing, electronic enhancements & more. You will be amazed!



**Register Early For Best Cabin Selection!**

CABIN CATEGORY	PARTICIPANT* (1st Person)	SPOUSE/GUEST* (2nd Person)
<b>J</b> – Inside	\$3295	\$1495
<b>D</b> – Oceanview	3695	1595
<b>VD</b> – Verandah	4395	1695
<b>VA</b> – Verandah-Midship	4595	1695

\* Rates based on double occupancy. For single, third & fourth person rates call Jill Donati at 800-880-0055. Rates do not include taxes and fees of \$395 per person. All taxes & fees are subject to change.

**Register Early For Greatest Savings!**

**BOOK BY JULY 31, 2018: Save \$100 Per Person**  
**AUGUST 1 THROUGH OCTOBER 12, 2018: Save \$50 Per Person**

**For Pre- Or Post-Cruise Hotel Accommodations, Call Jill Donati At Altair Travel & Cruises: 800-880-0055**

**BOOKING INSTRUCTIONS** ◆ You may request a reservation form from Altair Travel or register online at [www.cuconferences.com](http://www.cuconferences.com). A deposit of \$1200 per person must accompany the reservation form in order to hold the category requested. **In order to feel safe and secure when you travel, travel insurance is now mandatory for CUC Cruises and is included in the required deposit.** Details on complete insurance coverage will be mailed with your documents. Prices do not include airfare, taxes or insurance and are based on double occupancy. **Triple & quad cabins are based on availability. Inquire for rates and book early.** **Gratuity Policy:** A per guest/per day dining & stateroom services gratuity will be automatically charged to your onboard stateroom account.

- ◆ All cruise conferences **MUST** be booked through Altair Travel
- ◆ Any special requests will be forwarded on to the cruise line; however these are requests only and cannot be guaranteed
- ◆ Credit cards are **NOT** accepted for payment
- ◆ Registration can **NOT** be confirmed until deposit is received
- ◆ U.S. & Canadian citizens **MUST** carry a valid passport with a validity date of 6 months beyond travel date

**PASSPORT REQUIRED**

**To view Cruise Terms & Conditions log on to [www.cuconferences.com](http://www.cuconferences.com)**

*(Please Check Your Cruise Of Choice)*

**CARIBBEAN CREDIT UNION EDUCATIONAL CRUISE CONFERENCE** ◆ *ms Koningsdam* ◆ **DEC. 28, 2018 – JAN. 4, 2019**

**PANAMA CANAL CREDIT UNION EDUCATIONAL CRUISE CONFERENCE** ◆ *ms Zuiderdam* ◆ **FEB. 17 – 27, 2019**

**I have read and understand the Terms & Conditions** (please initial) \_\_\_\_\_

**Full Legal Name** (as listed on Passport): \_\_\_\_\_

Citizenship:  U.S.  Other (please specify): \_\_\_\_\_ Date of Birth: \_\_\_\_/\_\_\_\_/\_\_\_\_

Title: \_\_\_\_\_ Nickname for Badge: \_\_\_\_\_

Home Address (required): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Home Phone: (\_\_\_\_) \_\_\_\_\_ E-mail Address: \_\_\_\_\_

**Sharing Cabin With** (as listed on Passport): \_\_\_\_\_

\_\_\_\_\_ Nickname for Badge: \_\_\_\_\_

Citizenship:  U.S.  Other (please specify): \_\_\_\_\_ Date of Birth: \_\_\_\_/\_\_\_\_/\_\_\_\_

**Credit Union**

**Name:** \_\_\_\_\_ **Asset Size:** \_\_\_\_\_

Credit Union Contact: \_\_\_\_\_

Credit Union Address (No P.O. Box): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Preferred Daytime Phone: (\_\_\_\_) \_\_\_\_\_ Fax Phone: (\_\_\_\_) \_\_\_\_\_

E-mail Address: \_\_\_\_\_  Credit Union  Home

**Airfare Options:**

\* **Airport Transfers Are Available On Cruise Days Only**

Book My Airfare From:

(city) \_\_\_\_\_ Airport Transfers:\*  Yes  No

I Will Book My Own Airfare

Airport Transfers:\*  Yes  No

**Cruise Ship Cabin Category:** (Cabins **MUST** be booked with Altair Travel & Cruises)

1st Choice: \_\_\_\_\_ 2nd Choice: \_\_\_\_\_

**Please Note:** A \$1200 per person deposit **MUST** be included with this form to hold the category requested. Faxed requests to hold cabins are no longer accepted.

**Dining Selections:** (non-smoking only)

Check One Seating Option: Table Size:  4  6  8  10

**1st Seating** (5:45 p.m.)

Seat Us With: \_\_\_\_\_

**2nd Seating** (8 p.m.)

**Open Seating** (dine anytime between 5:30 p.m. – 9 p.m.)

**Special Requests & Special Needs:** (**MUST** be made at time of booking)

**Mail Registration Form And Deposits To:\*\***

**Altair Travel & Cruises**  
**Travel Consultants/Domestic & International**  
 2025 South Brentwood Blvd., St. Louis, MO 63144

Toll-free: **800-880-0055**  
**Please ask for Jill Donati**  
 Jilldonati@altairtravel.com  
 Fax: 888-213-1465

**\*\* All cancellations MUST be received by email to: [jilldonati@altairtravel.com](mailto:jilldonati@altairtravel.com).**

**Please Note: Most airline tickets are non-refundable fares from the date of purchase**